**Spring Election 2025 Suggested Social Media Posts**

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| **Topic** | **Timing** | **Suggested copy and image** |
| Photo ID | **Use any time** | Interested in getting a free ID for voting purposes? Visit <https://elections.wi.gov/photoid> for more information and to get ready for the Spring Election on April 1!  Graphical user interface  Description automatically generated |
| Absentee ballots | **Use any time, preferably multiple times ahead of Election Day.** | An absentee ballot must be placed in the mail, or the voter must personally deliver it to the municipal clerk at the clerk's office, alternate site, polling place, or Central Count location.  Voters who need assistance due to disability can select someone to return the ballot.  A picture containing chart  Description automatically generated |
| Disability rights | **Use any time, preferably multiple times ahead of Election Day.** | Icon  Description automatically generated  Voters with disabilities have options: If you need help returning an absentee ballot, the law guarantees your right to select a person (except an employer or union rep) to mail or deliver it to the clerk’s office, alt. site, polling place, or central count location. |
| Registration | **Use on or before March 28** | Are you prepared for the April 1 Spring Election?  Register early if you can, either at your local clerk’s office by March 28 or at the polls on Election Day. Confirm your registration at MyVote.wi.gov. |
| Registration | **Use any time** | The Spring Election is April 1! Are you registered to vote? Visit MyVote.wi.gov today to confirm in minutes. |
| IPAV | **Use by March 30 or last day of in-person absentee voting offered in your community** | Cast your ballot before Election Day on April 1 by voting an in-person absentee ballot at our office! Our hours are (INSERT HOURS OR BY APPOINTMENT INFO HERE) |
| General info | **Use any time** | Wisconsin’s elections – including the Spring Election coming on April 1 – are run by local clerks in each of the state’s approximately 1,850 cities, villages, and towns.  Local election officials are your neighbors, friends, and relatives. |
| Security | **Use any time** | Want to know more about how Wisconsin runs elections? Visit <https://elections.wi.gov/faq> |

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| Poll Worker Recruitment | **Use and promote as needed** | | Want to help your community and get paid? Serve as a poll worker! Visit <https://myvote.wi.gov/en-us/Become-PollWorker>  A picture containing text  Description automatically generated |
| Photo ID | **Use any time** | | Your photo ID doesn’t need your current address. What ID will you use to vote at the polls on April 1? <https://elections.wi.gov/photoid>  Graphical user interface, application  Description automatically generated |
| Security | **Use any time** | | A picture containing graphical user interface  Description automatically generated  Every vote has a paper trail. Wisconsin requires a paper record of every vote that is cast, no matter what kind of ballot or voting equipment used. |
| Security | | **Use any time, as frequently as you wish until and after Election Day.** | There are multiple checks on Wisconsin elections to keep them secure and accurate.  Learn more at [elections.wi.gov/101](https://elections.wi.gov/101)  A picture containing icon  Description automatically generated |
| Photo ID | | **Use any time** | Don’t forget to bring your photo ID to the polls for the Spring Election on April 1! Visit <https://elections.wi.gov/photoid> for more info about all the forms of ID accepted for voting, including how to get a free ID!  H:\Public Outreach\Images\billboard 2.jpg |

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| Absentee | | **Start using March 26** | Finished filling out your absentee ballot? It may be too late to mail it back. Instead, consider dropping it off before Election Day at (INSERT DROP OFF OPTIONS BEFORE ELECTION DAY) or on Election Day before polls close at (INSERT OPTIONS). |
| General Info | | **Use any time** | Do you know where your polling place is for the April 1 Spring Election? Confirm your polling place location at <https://myvote.wi.gov/en-us/Find-My-Polling-Place>  Logo  Description automatically generated |
| IPAV | **Use by March 30 or the last day of in-person absentee voting offered in your community.** | | Cast your ballot in the Spring Election before Election Day on April 1 by voting an in-person absentee ballot at our office! Our hours are (INSERT HOURS OR BY APPOINTMENT INFO HERE).  A picture containing diagram  Description automatically generated |

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| Absentee | **Use any time** | Haven’t returned your absentee ballot yet? You can still drop it off before Election Day at (INSERT DROP OFF LOCATIONS) or on Election Day at (INSERT DROP OFF LOCATIONS). All absentee ballots must arrive before polls close at 8 p.m. on April 1. |
| General Info | **Use any time** | Get ready to vote in the Spring Election on April 1 by reviewing what’s on your ballot. Visit [MyVote.wi.gov](http://www.myvote.wi.gov) for more information.  Logo  Description automatically generated |

**Social Media posts for use April 1, Election Day**

**Focus of the day --** General election info.

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| **Topic** | **Timing** | **Suggested copy and image** |
| Election Day | **Use only on April 1** | It’s Election Day! All polling places for today’s Spring Election will be open from 7 a.m. to 8 p.m. Find your polling place at [MyVote.wi.gov](https://myvote.wi.gov/en-us/)  A picture containing calendar  Description automatically generated |
| Election Day | **Use only on April 1** | Still have your absentee ballot for today’s Spring Election? Drop it off TODAY before polls close at (INSERT DROP OFF LOCATIONS)!  Graphical user interface  Description automatically generated |